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## **International Round Table Conference on China-Africa Communications**

Organized by: The Africa Communication Research Center (ACRC)

Communication University of China (CUC), Beijing, China

Date: 12-13 June, 2015



### ● **Call for Papers**

The Africa Communication Research Center (ACRC) is pleased to announce the Call for Papers for the International Round Table Conference on China-Africa Communications. The Conference will consist of a mix of plenary and parallel sessions running from 12-13th June 2015 at the Communication University of China (CUC), Beijing, China.

In the spirit of interdisciplinary interchange, the conference will address and offer a comprehensive overview of key communications issues between the People's Republic of China and African Countries. Main speakers will include well-known leading scholars and innovators in African Communication Research as well as researchers, journalists, and communication practitioners, working in a broad range of areas including communication studies, journalism, education, economics, and other areas related to the theme of the conference.

#### **Topics include, but are not limited to:**

- Chinese soft power and public diplomacy in Africa
- Chinese telecommunication in Africa
- Media coverage on China and Africa
- Chinese media engagement in Africa
- Cross culture communication between China and Africa

### ● **Conference Aims**

Relations between China and Africa which date back to centuries have gained momentum over the years and the establishment of this planned Round Table on China-Africa Conference echoes the strategic partnerships. This upcoming conference on China-Africa Communications Research broadly aims to explore the role and potentiality of media and public diplomacy in China-Africa relations. As well as contributing to the communication on China-Africa in a global and local context, it seeks to provide a consolidated and focused forum for academic work that engages with, and invigorates wide-ranging studies on China-Africa communications research.

### ● **Registration**

We encourage completed papers but also accept works-in-progress papers and abstracts reflecting a range of theoretical and practical perspectives on China and Africa communication. No fee is required for the registration. Meals and airport transportation will be provided by the organizer.

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The following materials should be sent to Dr. Luo Xue at [xueluo@cuc.edu.cn](mailto:xueluo@cuc.edu.cn) by 1st of May 2015. The notification of paper acceptance will be 10th of May 2015.

- Maximum length of the abstract should be 300-500 words.
- Manuscripts must be prepared using Microsoft Word and submitted electronically.
- Biographical information consisting of organization or institution, position or title within the organization/institution and short statement of interests.

### ● **Conference Information**

- Conference Working Language: English
- Conference Venue: Meeting Room, International Center, CUC
- Conference Accommodation: International Center, CUC  
*Address: No.1 East Street, Dingfuzhuang, Chaoyang District, Beijing, China*
- Organizer: African Communication Research Center(ACRC),CUC

**African Communication Research Center (ACRC)** is established in December 2012 by the Communication University of China (CUC) to provide an academic hub for research and cooperation in China-Africa communication arena, including the sponsorship of a wide variety of activities that bring together interested faculty and students from a large number of academic disciplines and cultural perspectives, partnering with African universities, interested research organizations and a wide variety of media in Africa. The Center is devoted to publications and consultations which develop and evaluate not only theory-based, culturally sensitive, and developmentally academic work addressing specific policy issues and processes, but also more broadly focused communications work of policy makers, policy advocates and various media professionals.

### **The Communication University of China (CUC)**

As one of the "211" Project key universities directly under the Ministry of Education of China, the Communication University of China has trained, since it was founded over 60 years ago, numerous high-leveled personnel for the Chinese media industry, and made a significant contribution to the nation's media business and economy. CUC has been honored as a "cradle of the nation's broadcasting and television talents" and "a university noted in information and communication field in China".

Website of CUC: <http://www.cuc.edu.cn/en2/cuc.htm>

### **Conference Secretariat and Contact Person**

Dr. Luo Xue.

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